



GINNY EDWARDS

Location: Hertfordshire

Brief career history

Ginny has over 40 years' experience of working in healthcare having held a number of Director level posts in healthcare. She is a non-executive director at West Herts NHS Trust where she is Vice Chair and Freedom to Speak up Guardian for the Trust. She is the Deputy Chair of Peace Hospice Care. She has worked with NHS Providers on the Workforce and OD agenda to support the development of Non-Executive Directors. She was Vice Chair of her local Citizens Advice and has been involved with several voluntary organisations.

Coaching credentials

Registered General Nurse, Diploma in Coaching, International Coaching Federation member, MBTI (Myers Briggs) FIRO B, Aston Team Performance Inventory Assessor, Ethical Mentoring Programme.

Registered Nurse, numerous, leadership, improvement and change management workshops and courses, Harvard Kennedy School, Leadership, Organising and Action.

Contributed to the Modernisation Agency Improving Leaders Guide to Working with Groups. She has co-designed a methodology of improvement for spread and sustainability which has been successfully used in several organisations.

Coaching speciality

She likes to work and use the personal resources, talent and creativity of an individual to develop them whether this be in the workplace or in their personal lives. She is interested in behaviour change and how this impact on individuals and groups particularly where this involves personal and career change. Ginny uses this experience to support individuals, groups and organisations, to develop highly effective leaders, working with individuals on their personal growth and creating great teams and developing organisations as well as working with individuals on their personal goals.

What benefits do you bring to your coachees?

Ginny is a relationship orientated coach, a skilled facilitator and mentor. She combines coaching and mentoring skills to work with clients to assist them in shaping their goals, challenging their assumptions, recognising their potential to create connections and opportunities for the future. She often uses a narrative approach and brings humour and energy to her work with individuals and teams. Ginny uses a number of ways to coach, including face to face, telephone and digital technology. She also designs and facilitates workshops to large events.

Need to contact us?

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