



BARBARA DEWAST

Location: London & Germany

Brief career history

Barbara works with business leaders and professionals to unlock their full potential. As an executive coach, she empowers her clients with the tools they need to bring the change they are looking for - to transform or accelerate their career.

Previously a corporate lawyer in London, she gained an in-depth understanding of the fast-paced corporate life, with clients demanding high-quality work in a competitive atmosphere.

Outside the corporate law sphere, Barbara was selected by Google, as a promising entrepreneur when she launched a corporate wellness start-up with a fellow lawyer.

She later joined the executive search industry in a firm set up by McKinsey alumni, and worked with the global top-3 strategy firms to source outstanding professionals. This gave her a valuable understanding of a highly selective recruiting world and its requirements.

On top of her coaching activities, Barbara is a mentor for young people at the Prince's Trust.

Barbara graduated with a 1st class Honour from King's College London, LSE and SciencesPo Paris. She coaches in English or French.

Coaching credentials

Barbara trained with the Coach Training Institute (CTI).

CTI is a global institution recognised for its top level training in the coaching industry.

Coaching speciality

Barbara's coaching is result driven and offers a hybrid of career and executive coaching along with mentoring around career strategy and interview preparation.

Barbara will help you get clarity on where you are professionally, where you stand in the scale of "doing" versus "thinking". Together you will explore how a small shift in that balance might assist you in building your next professional next step.

What benefits do you bring to your coachees?

Barbara works with members on finding professional fulfilment. Together you will work on your professional long term strategy, building on your past experiences, but also exploring your ability to venture into something new. During your coaching you will determine your objectives, explore what you want to accomplish, and how you will get there. When making your plan and setting your goals you will also address topics such as confidence building and look at the hurdles that may get in your way.

The sessions with Barbara are fully bespoke and tailored to individual needs, allowing members to explore their values, their strength and what they want to create in their lives. Conversations are truthful and meaningful, they provide clarity and energy. The path to creating your next professional step will appear clearer and tangible.

Need to contact us?

0161 714 4179

info@intouchnetworks.com

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